

Redwood Empire ASHRAE Publication Guidelines

November 6, 2009

Thank you for considering advertising in ***The Grapevine***, the Redwood Empire ASHRAE newsletter published four times a year in mid-November, mid-February, mid-May and mid-August. Please contact the Editor for more specific dates and deadlines.

The Grapevine is a full color, web-based publication that is distributed via email to Redwood Empire ASHRAE members and guests and is also posted on the website for a full three months between issues (see www.reashrae.org). We can accept files in most formats, either PC or Mac. Please note that PDF files typically cannot be edited and must be properly sized, and at least 300 DPI.

Please include all graphics separately that are linked to your document. Please do not embed graphics. Also include any unusual fonts.

Please email all submissions to jhorn@hornengineers.com.

Size	Print Size (width x height)	Price/issue	Price/4 issues
Full Page	7.5" x 9.25"	\$75	\$270
Half Page	3.625" x 9.25" (vertical) 7.5" x 4.5" (horizontal)	\$50	\$180
Quarter Page	3.625" x 4.5"	\$35	\$125
Business Card	3.5" x 2" (horizontal) 2" x 3.5" (vertical)	\$25	\$90

Make checks payable to **Redwood Empire ASHRAE** or **REASHRAE** and mail to the address below. Thank you very much!

Jim Horn, P.E., LEED AP
Horn Engineers
521 Mendocino Avenue
Santa Rosa, CA 95401
707.546.1332 (v)
707.546.5733 (f)
jhorn@hornengineers.com